

Dear Sir/Madam,

Greetings from **Kavin Institute of Science and Management**. We are looking for a professional website development agency to design and develop a complete, responsive, user-friendly, and admission-focused website for our institution. The website should present our academic offerings, online learning support, student services, scholarship information, placement support, downloadable forms, and contact facilities in a clear and professional manner.

We would like the website to be developed with a modern educational layout, easy navigation, mobile responsiveness, and a professional institutional appearance. The site should be suitable for students, parents, job seekers, and management, and it should function as both an information platform and an enquiry-generation system.

Required sections

Please include the following main sections and features in the website:

- Home page
- About Us
- Courses section with separate categories for:
 - Certificate Courses (ref next page)
 - 3 Months Courses (ref next page)
 - 6 Months Courses (ref next page)
 - 1 Year Courses (ref next page)
 - 2 Year Courses (ref next page)
- Online Classes section including:
 - Pre-recorded classes
 - Live session classes
 - Sessions handled by experienced professors and trainers
- Regular Courses section for classroom-based academic and skill development programs.
- Certificate Verification section where students, employers, or institutions can verify course completion or certificate authenticity.
- Downloads section where students can access and download important institutional documents such as:
 - Admission Form PDF

- Hall Ticket
- Scholarship Form
- Exam Forms
- Any other required institutional documents. All control need management
- Scholarship section with eligibility criteria and process details. This should clearly mention that selected scholarships are supported through CSR assistance from Kavin Health and Medicare Private Limited and are provided only after proper verification of eligible students. (Eligible for students – single parent and without parents’ students, below poverty level annual income below 2 lakhs, 10th pass discontinued students, 12th pass discontinued students, widow female students below age 28 yrs,) this scholarship applicable for all institution with kavin institution of science and management and all educational institution students can apply for all institution
- Job Placement section highlighting placement support, career guidance, and opportunities in top private companies and hospitals, with the note that the institute aims for strong placement outcomes and career support.
- Student Enquiry section
- Contact Us section

Functional requirements

We also expect the following functional and technical requirements in the website:

- Fully responsive design for mobile, tablet, and desktop.
- Fast loading speed and SEO-friendly structure.
- Admin panel or manageable backend to update courses, notices, downloadable files, scholarship details, and placement updates.
- WhatsApp chat integration API
- Online enquiry form with lead capture.
- Easy navigation menu and search-friendly content structure.
- Secure and professional design suitable for an educational institution.

Content direction

The content tone should be professional, trustworthy, student-friendly, and career-oriented. The overall website should reflect academic quality, skill development, employability, scholarship support, and institutional credibility.

Kindly review the above requirements and share your proposal with the following details:

- Scope of work
- Number of pages/sections included
- Design approach
- Development timeline
- Cost quotation
- Domain and hosting support
- Annual maintenance charges, if any

We expect a professional and attractive institutional website that can support admissions, student communication, academic services, and institutional branding effectively.

Best regards,

Mr. K. Kaviyaran

Founder and Chairman

Kavin Institute of Science and Management

Supported by Kavin Health and Medicare Private Limited

9080041887

adminoffice@kavinhealthcare.com

No: 159, Kallai Main Road, Kungilnatham, Thandampattu TK, Thiruvannamalai DT - 606753